BAKE the WORLD a better place

THE BAKERS

KARUZO

KRAMBALS BRUSCHETTA

HuliganN Pretzel CRUSH

ZiGi

We are THE BAKERS. We take baking personally.

Who are We?

Hello!

We create products full of taste and personality that bring pleasure and positive emotion in people's everyday life and value to our partners.

When it comes to baking, we at The Bakers are proud to admit it: Yes! We are addicts. We invest all our passion, creativity and enthusiasm into everything we do.

We are addicted to creating top quality products, implementing the artisanal techniques and skills into modern production process, to assure consumers' complete satisfaction and enjoyment.

Our new production premises comply with highest European Standards & Food Safety Regulations, provide excellent working environment and ensure highest production quality.

Love is all around.

LOVE is our main value. Love for everything we do, in every detail, for every consumer.
Our love for food makes our dreams a delicious reality to share it with people around the world.

Innovation is the core of our business.

We use special sourdough and slow fermentation in an innovative way to achieve the softness of Karuzo croissant bun or the crispness of Krambals bruschetta.

It will always be modern to have strong traditions.

Our new factory is a cozy home to best-in-class contemporary machines, modified to suit both our innovative technologies and our traditions.

Uncompromising quality.

Highest production quality is a major prerequisite and guarantee to deliver true value, in everything we do.

THE BAKERS Brands

KARUZO 82g NEW TASTE

Croissant bun
Great round shape
Delicious cream in each bite!

KARUZO is a sweet and tempting puff pastry brand for delicious and hunger satisfying croissant buns with great round shape and a variety of amazing flavor combinations.

KARUZO is so fluffy, soft and delightful! You can call it a croissant, but it is not a common one. It is thoughtfully created to have a round shape, thus being unique, exciting and tastier.

KARUZO's round shape make it possible that it has rich cream filling in each delicious bite.

KARUZO's cream filling combinations are intriguing, mouthwatering and satisfying.
One can easily fall in love in the perfect match between the fascinating sweetness of the cream fillings, embraced by thousands of fluffy dough layers.

KARUZO. Great variety of delicious treats every day!

Chocolate

Blueberry Cheesecake

NEW! 60g

Pistachio Cream

The amazing **KARUZO croissant buns** now come in a smaller weight!

This is a specially developed product to better meet market and consumer needs for a smaller bite and specific price point to ensure a competitive advantage and affordability.

KARUZO 60 g comes in 4 varieties — the top selling products: Chocolate, Blueberry Cheesecake and Strawberry cheesecake, as well as — the highly potential **newcomer — PISTACHIO.**

NEW!

Pistachio Cream

Tiramisu Cream

Cherry Cheesecake

Strawberry Cheesecake

Logistics Information.
Transport Display Box

Chocolate

Blueberry Cheesecake

Strawberry Cheesecake

A universal transport box for both 60g & 82g products. The cream filling, the product, as well as the bar code will be noted and applied by a printer.

- **Net weight: 60g & 82g**
- **Shelf-life: 7 months**
- Detailed logistics upon request
- **Note:** Karuzo display box is a universal one; each flavor and bar code will be printed (by a printer) specifically on the box, so that at a time there will be only one bar code on the box to simplify logistics and warehouse handling.

Logistics info

PRODUCT BRAND	concept	ARTICLE	Net weight kg	barcode EAN 13 single pack	Shelf-life	storage condition degrees °C		Transport unit outside dimensions			contain	Europallet 120*80 cm contain	contain	contain	contain	gross weight	barcode transport box
				13 digits	months after production	min	max	length mm	width mm	height mm	number of products	transport units per line	number of lines	number of transport units	number of single units on pallet	kg	14 or 13 digits
KARUZO	Croissant	Cocoa cream & chocolate	0,082	3800200452503	7	18	25	400	300	150	24	8	14	112	2688	273	3800200452572
	Croissant	Cherry Cheesecake	0,082	3800200452527	7	18	25	400	300	150	24	8	14	112	2688	273	3800200452596
	Croissant	Strawberry Cheesecake	0,082	3800200452534	7	18	25	400	300	150	24	8	14	112	2688	273	3800200452602
	Croissant	Blueberry Cheesecake	0,082	3800200452510	7	18	25	400	300	150	24	8	14	112	2688	273	3800200452589
	Croissant	Pistachio NEW	0,082	3800200452800	7	18	25	400	300	150	24	8	14	112	2688	273	3800200452817
	Croissant	Tiramisu	0,082	3800200452565	7	18	25	400	300	150	24	8	14	112	2688	273	3800200452633
	Croissant	Cocoa cream & chocolate	0,060	3800200452848	7	18	25	400	300	150	24	8	14	112	2688	219	3800200452893
	Croissant	Srawberry Cheesecake	0,060	3800200452923	7	18	25	400	300	150	24	8	14	112	2688	219	3800200452923
	Croissant	Blueberry Cheesecake	0,060	3800200452909	7	18	25	400	300	150	24	8	14	112	2688	219	3800200452909
	Croissant	Pistachio NEW	0,060	3800200452886	7	18	25	400	300	150	24	8	14	112	2688	219	3800200452930

THE BAKERS Brands

SIMPLE... REAL...
MADE WITH
PATIENCE...

NATURAL INGREDIENTS

KRAMBALS
BRUSCHETTA

KRAMBALS is a brand for bakery products, that bring along the authentic and real taste.

KRAMBALS Bruschetta is made of real bread (ciabatta), following the long-lasting traditions in bakery – simplicity, patience and real ingredients.
We wait patiently our dough to rise and this slow fermentation is the reason why we get this irresistibly fluffy bread with a golden crust and freshly-baked aroma.

NEW 140g Family Pack!

KRAMBALS Bruschetta has two delicious ingredients that complete each other to a perfect match: real bread and fascinating natural flavourings.

Now you can enjoy Krambals Bruschetta even longer, as it comes in a **bigger pack** to share and savour with family and friends, or simply have more delicious and crispy bites just for yourself.

Tomato
& Mozzarella

Creamy
Cheese

OWN NATURAL YEAST

SLOW FERMENTATION

PALM OIL FREE

NATURAL FLAVOURS

NATURAL COLOURING

NO PRESERVATIVES

REAL BREAD. REAL BRUSCHETTA

Garden Grill

Forest Mushrooms & Butter

Green Olives & Sea Salt

IFS Food

IFS Food Certified

Logistics Information. Transport Display Box

- **Krambals' 70 g Pack**
  NEW Display Box
- Net weight: **70 g**
- Shelf-life: **9 months**
- Detailed logistics upon request

- **Krambals' 140 g Pack**
  NEW Display Box
- Net weight: **140 g**
- Shelf-life: **9 months**
- Detailed logistics upon request

The new display boxes are developed to enhance the logistics and ensure:

- better handling, as the top lid is easily removable, so is the front perforated side;
- the cardboard thickness chosen provides that any transportation issues are minimized and protects the product in best possible way, as well as delivers best printing quality and great presentability;
- outstanding product visibility, as the box is easily turned in to an in-store display and provides the opportunity to build impressive pallet zone;
- **The display box special construction has two features:**
- one, making sure that the boxes can be firmly stuck one above the other;
- the other for even more easy handling (warehouse and in-store).

Front

- The back side of the box will have **a sticker,** placed to ensure very easy differentiation of the 5 flavors for 70 g and of the 3 flavors for 140 g and optimum warehouse handling.

- Printed flavor and bar code. Only one bar code will be presented on the box at a time, depending on the flavour.

Stickers 70 g

Back

Stickers 140 g

- The new display boxes of 70 g and 140 g can ensure great in-store visibility to further push sales.

- The new display box of Krambals 140 g can be easily transformed into an impressive in-store display – Q pallet.

	pallets	Q pallet	boxes	pcs	loading
Q pallet	1/4	1	8	96	
Euro pallet	1	4	32	384	
Loading places/ pallets	2	16	128	1536	DL (double loaded)
Full truck	66	264	2112	25344	DL (double loaded)

Logistics info

PRODUCT BRAND	concept	ARTICLE	Net weight kg	barcode EAN 13 single pack	Shelf-life	storage condition degrees °C		Transport unit				Europallet 120*80 cm					barcode transport box
								outside dimensions			contain	contain	contain	contain	contain	gross weight	
				13 digits	months after production	min	max	length mm	width mm	height mm	number of products	transport units per line	number of lines	number of transport units	number of single units on pallet	kg	14 or 13 digits
KRAMBALS	Bruschetta	Garden Grill	0,070	3800200450967	9	18	25	400	295	120	12	8	19	152	1824	186	13800200450148
	Bruschetta	Tomato & Mozzarella	0,070	3800200450974	9	18	25	400	295	120	12	8	19	152	1824	186	13800200450155
	Bruschetta	Cream Cheese	0,070	3800200450981	9	18	25	400	295	120	12	8	19	152	1824	186	13800200450162
	Bruschetta	Forest Mushrooms & Butter	0,070	3800200451704	9	18	25	400	295	120	12	8	19	152	1824	186	13800200450476
	Bruschetta	Green Olives & Sea Salt	0,070	3800200452107	9	18	25	400	295	120	12	8	19	152	1824	186	13800200450568
	Bruschetta	Big Pack Garden Grill	0,140	3800200452756	9	18	25	400	300	210	12	8	10	80	960	190	3800200452787
	Bruschetta	Big Pack Tomato & Mozzarella	0,140	3800200452749	9	18	25	400	300	210	12	8	10	80	960	190	3800200452770
	Bruschetta	Big Pack Cream Cheese	0,140	3800200452763	9	18	25	400	300	210	12	8	10	80	960	190	3800200452794

THE BAKERS Brands

ZIGI Peanuts are marinated in a special way to make them extraordinarily crunchy!
It is a well-known fact that marinating makes the food even more delicious, emphasizing on its nature. This innovative approach pairs the classic peanut taste and 6 incredible flavors which tickle the senses.

ZIGI MARINATED

ZIGI Marinated - brand for incredible peanuts! Big in flavor!

• NATURAL FLAVOURINGS • NATURAL COLOURING •
• NO PRESERVATIVES • NO MSG ADDED •

The **Zigi Marinated** are made with natural flavourings and colouring, with no MSG added, and no preservatives to better meet the latest consumer preferences and market trends for more healthier propositions and choices.

ZIGI Marinated. Peanuts with great flavor!

The **ZIGI PARTY PACK** has 180g of weight and is great for sharing, as well as a perfect choice for the biggest Zigi fans.

Sweet Chili

Teriyaki

Salted

Tomato Salsa

Honey Mustard

Sriracha Hot Chili

Logistics Information. Transport Display Box

- Net weight: **70 g**
- Shelf-life: **10 months**
- Detailed logistics upon request
- **Note: the new Zigi display box** is a universal one; each flavor and bar code will be printed (by a printer) specifically on the box, so that at a time there will be only one bar code on the box to simplify logistics and warehouse handling.

- Net weight: **180 g**
- Shelf-life: **10 months**
- Detailed logistics upon request
- **Note: the new Zigi 180 g display box** is a universal one; each flavor and bar code will be printed (by a printer) specifically on the box, so that at a time there will be only one bar code on the box to simplify logistics and warehouse handling.

- Printed flavor description and bar code. Only one bar code will be presented on the box at a time – the bar code of the flavor packed in the box.

Logistics info

PRODUCT BRAND	concept	ARTICLE	Net weight kg	barcode EAN 13 single pack	Shelf-life	storage condition degrees °C		Transport unit outside dimensions			contain	Europallet 120*80 cm contain	contain	contain	contain	gross weight	barcode transport box
				13 digits	months after production	min	max	length mm	width mm	height mm	number of products	transport units per line	number of lines	number of transport units	number of single units on pallet	kg	14 or 13 digits
ZIGI	Peanuts	Salted	0,070	3800200450462	10	18	25	395	115	160	14	20	13	260	3640	319	3800200452961
	Peanuts	Honey Mustard	0,070	3800200450455	10	18	25	395	115	160	14	20	13	260	3640	319	3800200452992
	Peanuts	Sweet Chili	0,070	3800200450448	10	18	25	395	115	160	14	20	13	260	3640	319	3800200452978
	Peanuts	Teriyaki	0,070	3800200450431	10	18	25	395	115	160	14	20	13	260	3640	319	3800200452985
	Peanuts	Tomato Salsa	0,070	3800200450042	10	18	25	395	115	160	14	20	13	260	3640	319	3800200453005
	Peanuts	Sriracha Hot Chili	0,070	3800200451285	10	18	25	395	115	160	14	20	13	260	3640	319	3800200453012
	Peanuts	Party Pack Sweet Chili	0,180	3800200452350	10	18	25	395	120	205	14	20	10	200	2800	560	3800200452411
	Peanuts	Party Pack Teriyaki	0,180	3800200452367	10	18	25	395	120	205	14	20	10	200	2800	560	3800200452428
	Peanuts	Party Pack Salted	0,180	3800200452343	10	18	25	395	120	205	14	20	10	200	2800	560	3800200452435

THE BAKERS Brands

Once a Huligan, always a Huligan... till the last!

HuligaN Pretzel CRUSH

Being true to its nature, **HULIGAN** introduces a unique product concept – crushed pretzels with explosive flavors.
We've taken the pretzels and in the **HULIGAN** spirit crushed them in smaller pieces, then flavored them with 4 delicious and dazzling sauces to make them even more tasty and fun to eat.

HULIGAN Pretzel Crush has a bold shape and bold bursting taste to bring a daring HULIGAN experience full with flavor and crunchiness.

Fun to crunch. Piece, after piece, after piece... till the last one.

HuligaN Goes BIG!

The same great HuligaN crunchiness and explosive flavours, but in a bigger pack of 125 g, that brings the HuligaN experience to new level – more satisfying and even more flavourful!

Honey Mustard Sauce

Cheese Sauce

Sriracha Chili Sauce

Jalapeño Sauce

Logistics Information. Transport Display Box

- Net weight: **65 g**
- Shelf-life: **12 months**
- Detailed logistics upon request
- **Huligan Crush 65** display box is a universal. Each flavor and bar code will be printed (by a printer) on the box, so that at a time there will be only one bar code on the box to simplify logistics and warehouse handling.

- Net weight: **125 g**
- Shelf-life: **12 months**
- Detailed logistics upon request
- **Huligan BIG Crush display box** is universal. Each flavor and bar code will be printed (by a printer) on the box, so that at a time there will be only one bar code on the box to simplify logistics and warehouse handling.

- Printed flavor and bar code. Only one bar code will be presented on the box at a time.

Logistics info

PRODUCT BRAND	concept	ARTICLE	Net weight kg	barcode EAN 13 single pack	Shelf-life	storage condition degrees °C		Transport unit outside dimensions			contain	Europallet 120*80 cm contain	contain	contain	contain	gross weight	barcode transport box
				13 digits	months after production	min	max	length mm	width mm	height mm	number of products	transport units per line	number of lines	number of transport units	number of single units on pallet	kg	14 or 13 digits
HULIGAN CRUSH	Pretzels	Sriracha Chili Sauce	0,065	3800200451759	12	18	25	395	125	175	18	18	12	216	3888	311	3800200452138
	Pretzels	Cheese Sauce	0,065	3800200451766	12	18	25	395	125	175	18	18	12	216	3888	311	3800200452145
	Pretzels	Honey Mustard Sauce	0,065	3800200451773	12	18	25	395	125	175	18	18	12	216	3888	311	3800200452152
	Pretzels	Jalapeno Sauce	0,065	3800200452480	12	18	25	395	125	175	18	18	12	216	3888	311	3800200452497
	Pretzels	Big Crush Sriracha Chili Sauce	0,125	3800200452657	12	18	25	395	125	175	9	18	12	216	1944	316	3800200452701
	Pretzels	Big Crush Honey Mustard Sauce	0,125	3800200452671	12	18	25	395	125	150	9	18	12	216	1944	316	3800200452725
	Pretzels	Big Crush Jalapeno Sauce	0,125	3800200452688	12	18	25	395	125	150	9	18	12	216	1944	316	3800200452732

THE BAKERS CORPORATE STAND

The Bakers corporate stand ensures great secondary placement and can be displayed in high traffic areas to further boost sales.

	Shelf/ faces	Shelf/ rows	Num Row	Total (pcs)
Karuzo	4	5	4	80
Krambals	4	3	4	48
Zigi	4	8	4	128
Huligan Crush	4	10	4	160

°C

Storage conditions for all products: min. 18 - max. 25 degrees Celsius.

THE BAKERS

13 Industrialna Str.
9700 Shumen, Bulgaria
T: +359 54 802 665
sales@thebakerscompany.eu

www.thebakerscompany.eu

krambals.bg
krambals.cz

Krambals Bulgaria
Krambals Czech Republic